



## **NEWS RELEASE**

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### **AIRMAR Achieves World's First OneNet Product Certification**

NMEA Certification Marks a Significant Milestone in the Evolution of Boating

**FOR IMMEDIATE RELEASE: MILFORD, NH. (July 23, 2024) – [AIRMAR® Technology Corporation](#)**, a world leader in ultrasonic transducers and Chirp technology is excited to announce their [SmartBoat® Solution](#) has achieved [OneNet certification](#), the third generation NMEA Standard for marine data interfacing and networking. SmartBoat is the only marine electronics solution that integrates devices using current, future, and legacy standards including NMEA 0183, NMEA 2000®, and OneNet.

In addition to utilizing Ethernet technology for a more robust and faster data exchange platform than the widely adopted NMEA 2000, OneNet advantages include easier integration of marine electronics with onboard and internet-based systems via IP networking, enhanced security with encrypted features, and improved interoperability and compatibility among different manufacturers' marine electronics.

“Airmar’s SmartBoat Solution is a leading example of innovative technology that is designed to simplify the management of onboard systems, improve navigation and safety, and enhance the overall boating experience,” stated Mark Reedenauer, NMEA President & Executive Director. “As the industry adapts to the new OneNet standard, the benefits of more integrated, efficient, and advanced marine systems will become increasingly apparent,” continued Reedenauer.

“Airmar is a longtime supporter of the NMEA standards. Having the first product to achieve OneNet certification demonstrates our commitment to advancing the capabilities of marine electronics,” stated Jennifer Matsis, Vice President, Sales & Marketing Airmar.

Airmar's SmartBoat is a universal vessel monitoring and control solution that integrates various sensors and data sources to provide real-time insights and automation for vessels. Airmar SmartBoat and SmartFlex™ products can be purchased by contacting Gemeco Marine Electronics Specialists at [www.gemeco.com](http://www.gemeco.com) or Airmar EMEA at [www.airmar-emea.com](http://www.airmar-emea.com)

## About AIRMAR

AIRMAR® Technology Corporation is a world leader in the design and manufacture of high-performance sensors for marine and industrial applications. We manufacture advanced ultrasonic transducers, electromagnetic flow sensors, WeatherStation® instruments, and sensor monitoring systems used for a wide variety of applications. Recreational marine, commercial fishing, meteorology, ocean survey, process control, and proximity sensing are just some of our markets. Established in 1982, AIRMAR's headquarters are located in Milford, New Hampshire with 11 sales and tech support offices in 7 countries. Visit the Company's website at [www.airmar.com](http://www.airmar.com).

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